

# ACE EDDIE AWARDS SPONSORSHIPS

FOR MORE INFORMATION OR  
TO SET UP YOUR SPONSORSHIP

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**\*Email Jenni to find out how to get reserved tables for the after-party at an additional cost.**

## Sponsorship Packages

### PLATINUM (\$60k)

ONLY ONE PLATINUM SPONSORSHIP AVAILABLE

- Exclusive Pre-Party with branding prior to event (built-in time for nominee only event)
- Three sponsorship rows in the Orchestra VIP section – 42 seats total
- Full page ad with logo in the Eddie Awards Tribute Book with cover placement
- Four tickets to the Nominee Cocktail Party
- Full page congratulatory ad in *CinemaEditor* magazine
- Prominent logo recognition throughout the event and after-party
- Logo featured prominently at top of screen during Eddie Awards Online version
- Opportunity to submit a 60-second sizzle to play online the week before awards show (email, website and social media)
- One Social Media mention (Content subject to ACE approval)
- Mentions in press releases
- Logo on ACE Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine
- Sponsor recognition in Eddie Awards Downloadable Tribute Book

### GOLD PLUS (\$45k)

ONLY TWO GOLD PLUS SPONSORSHIPS AVAILABLE

- Exclusive Private After Party (Location TBD) you will be able to coordinate your own guest list and signage.
- Two sponsorship rows in the Orchestra VIP section – 28 seats total
- Full page ad with logo in the Eddie Awards Tribute Book with priority placement
- Two tickets to the Nominee Cocktail Party
- Full page congratulatory ad in *CinemaEditor* magazine
- Prominent logo recognition throughout the event and after-party
- Logo featured prominently at bottom of screen during Eddie Awards Online version
- Opportunity to submit a 30-second sizzle to play online the week before awards show (email, website and social media)
- One Social Media mention (Content subject to ACE approval)
- Mentions in press releases
- Logo on ACE Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine
- Sponsor recognition in Eddie Awards Downloadable Tribute Book

### GOLD (\$35k)

ONLY THREE GOLD SPONSORSHIPS AVAILABLE

- Two sponsorship rows in the Orchestra VIP section – 28 seats total
- Full page ad with logo in the Eddie Awards Tribute Book with priority placement
- Two tickets to the Nominee Cocktail Party
- Full page congratulatory ad in *CinemaEditor* magazine
- Prominent logo recognition throughout the event and after-party
- Logo featured prominently at bottom of screen during Eddie Awards Online version
- Opportunity to submit a 30-second sizzle to play online the week before awards show (email, website and social media)
- One Social Media mention (Content subject to ACE approval)
- Mentions in press releases
- Logo on ACE Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine
- Sponsor recognition in Eddie Awards Downloadable Tribute Book
- Opportunity to reserve tables at an additional cost

### SILVER (\$28k)

- One sponsorship row in the Orchestra VIP section – 14 seats total
- Full page ad with logo in the Eddie Awards Tribute Book with priority placement
- Prominent logo recognition throughout the event and after-party
- Logo on ACE Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine
- Sponsor recognition in Eddie Awards Downloadable Tribute Book

### BRONZE (\$18k)

- 10 sponsorship seats in the Orchestra VIP section
- Full page ad with logo in the Eddie Awards Tribute Book with priority placement
- Prominent logo recognition throughout the event and after-party
- Logo on ACE Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine
- Sponsor recognition in Eddie Awards Downloadable Tribute Book

### FIRST-CUT (\$10k)

- 10 sponsorship seats in the General Admission section
- Full page ad with logo in the Eddie Awards Tribute Book
- Prominent logo recognition throughout the event and after-party
- Logo on ACE Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine
- Sponsor recognition in Eddie Awards Downloadable Tribute Book

## CREATE YOUR OWN SPONSORSHIP

Work with ACE to customize a sponsorship that suits your brand and budget. Below are a few examples of these types of opportunities.

#### RIDE SHARE SPONSOR

- Email blasts sent out before the event to promote the ride sharing with the sponsor logo as the host
- Exclusive promo code
- Sponsor logo on the signage outside the venue where the ride share drops and picks up
- Logo on the Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine and downloadable Eddie Awards Tribute Book

#### SPECIALTY COCKTAIL SPONSOR

- Cocktail named by sponsor
- Signs and menus printed with sponsor logo
- Logo on the Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine and downloadable Eddie Awards Tribute Book

#### BUBBLY SPONSOR

- Keep the bubbles flowing at an exclusive “sparkling station”
- Sponsor signage at each “sparkling station”
- Logo on the Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine and downloadable Eddie Awards Tribute Book

#### AFTER PARTY DJ SPONSOR

- DJ name mention throughout the night
- Sponsor signage at the party
- Logo on the Eddies Webpage for six months
- Sponsor recognition in *CinemaEditor* magazine and downloadable Eddie Awards Tribute Book

## RESERVED TABLES

- Available for the after-party for an additional charge:  
\$5,000 for Sponsors  
\$7,500 for Non-Sponsors

## TRIBUTE BOOK ADS

- Montage Package (\$6,000)  
Includes full-page ad in honoree or nominee section of the tribute book; listing in the sponsor directory; and a full-page ad in *CinemaEditor* magazine
- Full-Page Tribute (\$4,000)  
Includes full-page ad in honoree or nominee section of the tribute book; and listing in the sponsor directory
- Half-Page Tribute (\$3,000)  
Includes half-page ad in honoree or nominee section of the tribute book; and listing in the sponsor directory

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